



The Financial Engineering Institute, LLC

PRO ATHLETE FINANCIAL COACHING DIVISION

P.O. Box 249 Tarpon Springs, FL 34688

Phone: (727) 935-5815 • (888) 884-3332 • Fax: (727) 599-0539

pafcoachng.com • info@pafcoaching.com

The Financial Engineering Institute, LLC, does not endorse any designated advisor/coach and is not responsible for any liability for the acts or omissions of any designated advisor/coach. The Institute is not responsible for, and makes no representation concerning the skill, honesty or competency of any designated advisor/coach. This brochure is intended solely for educational purposes. This is not an offer of securities in any jurisdiction, nor is it specifically directed to a resident of any jurisdiction. Financial planning, or any variation thereof, should not be utilized without the specific review and approval of legal and tax advisors.

*These are designations awarded exclusively by The American College, which is not in any way affiliated with The Financial Engineering Institute, LLC.

Pro Athlete Financial Coaching™, OpenOption Dream Architecture™, Financial CORE Strength™, Financial Life Support Systems™ and Engineering Dreams Into Life™ are Trade Marks of The Financial Engineering Institute, LLC

©Copyright The Financial Engineering Institute 2013. All rights reserved.



*Life is not a spectator sport.
Clarify, amplify and launch your dreams
with controlled vitality.*

Engineering Dreams Into Life

PRO ATHLETES — ACTIVE · RETIRED

Empower — Enlighten — Transition

Enjoying success by living life to the max through your ageless passion for sports can create time constraints.

Multi-tasking on the move between your family and your sports career while preparing for your “pro sports life transition” can take precious time away from dealing effectively with your financial affairs and your dreams.

Obtaining the objectively competent advice required in coping with today’s complex financial world can be extremely difficult.

This exclusive concierge services Program was designed with these issues in mind. It comprises an elite team of professionals located across the country.

Our **Coaches** focus on improving your *financial CORE strength™* to achieve your dreams. We engineer your *financial life support system™* in coordination with the surrounding financial, legal and economic environment.



Using uncommon sense to enhance your *financial CORE strength™*

- ◆ Clarify your financial objectives and dreams.
- ◆ Organize your financial affairs to achieve.
- ◆ Reduce your risks of financial loss to protect.
- ◆ Enhance financial performance to prevail.



FINANCIAL ENGINEERING

- ◆ **Coaches** drive your dreams by developing financial strategies that provide the flexibility and balance necessary in adjusting to today’s constant change.
- ◆ **Coaches** use their experience, creativity and cutting-edge knowledge to provide tax and legal planning tactics often overlooked.

FINANCIAL PRODUCT SELECTION

Properly designed insurance and investment products are integrated into your overall financial plan.

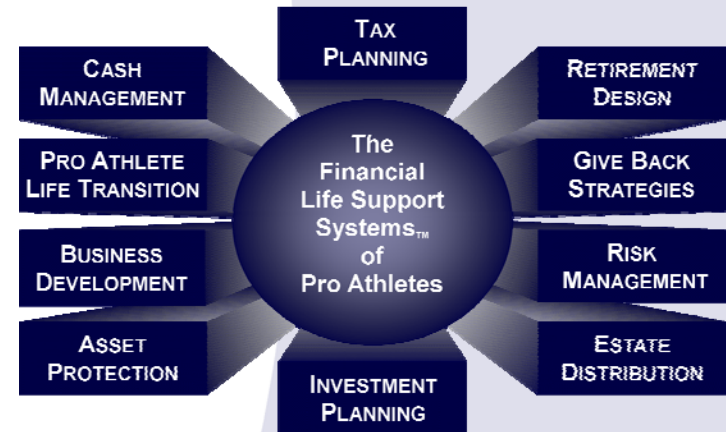
THE RESULT — YOUR DREAMS GAME PLAN

OpenOption dream architecture™ interfaced with properly designed products and services . . . monitored and refined as needed.

PRO ATHLETE FINANCIAL COACHES™
AN ELITE NATIONAL TEAM OF PROFESSIONALS
Pursuing Peak Financial Performance

THE FINANCIAL ENGINEERING PLATFORM

OpenOption Dream Architecture™



Learn more at pafcoaching.com

Raise your game

Take a fresh perspective

Use our time-tested, leading edge approach

THE ZEAL OF OUR COACHES — A CUT ABOVE

Each **Coach** takes a *forward motion* perspective in providing a robust array of financial services and product solutions. These qualifications reflect our passion and dedication:

- ◆ They maintain at least one of the following professional designations: *ChFE, *CLU®, *ChFC®, CFA, CFP®, CPA, PFS, JD, AEP, CEP, CIC
- ◆ They have a minimum of ten years of dynamic financial engineering experience.
- ◆ They adhere to the Financial Engineering Institute’s code of ethics.
- ◆ They complete a minimum of twenty hours of innovatively powerful continuing education each year.

INDEPENDENT — EXPERIENCED — COMPETENT — DEDICATED